

LONDON BOROUGH OF BROMLEY

STATEMENT OF EXECUTIVE DECISION

The Portfolio Holder for Renewal and Recreation, Councillor Peter Morgan has made the following executive decision:

FUTURE OF TOWN CENTRE MANAGEMENT AND BIDS DEVELOPMENT STRATEGY

Reference Report:

Future of Town Centre Management and BIDs Development Strategy, 26/01/2016 Renewal and Recreation Policy Development and Scrutiny Committee

Decision:

- 1) the proposed reorganisation of the current Town Centre Management and Business Support Team, involving withdrawal of provision of any Town Centre management services, including the funding and management of town centre Christmas Lights with effect from 1 April 2016 be agreed;
- 2) the proposed refocusing of the remaining resources of the Town Centre Management and Business Support Team, including staff resources, towards the development of further BIDs and in support of the wider growth agenda for the Council be endorsed;
- 3) agreed that the remaining Town Centre Management Initiative Fund allocation for 2016/17 and in subsequent years, be dedicated to the delivery of the BIDs programme.

Reasons:

The success and vitality of the Borough's town centres remains one of the Building a Better Bromley priorities. The twin tracks of this are to invest in improved public realm to attract visitor numbers and business investment and to develop BIDs through which businesses can invest in and lead on the ongoing management and improvement of their trading environment. The proposed changes will accelerate the delivery of the latter element.

The proposed decision was scrutinised by the Renewal and Recreation Policy Development and Scrutiny Committee on 26 January 2016 and the Committee supported the proposal.

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Councillor Peter Morgan
Portfolio Holder for Renewal and Recreation

Mark Bowen
Director of Corporate Services
Bromley Civic Centre
Stockwell Close
Bromley BR1 3UH

Date of Decision: 27 January 2016

Implementation Date (subject to call-in): 3 February 2016

Decision Reference: RR16004